

America's Cup World Series Host Committee  
Events and Hospitality Subcommittee Meeting  
Public Session

The America's Cup World Series Host Events and Hospitality Subcommittee met on Friday, March 23, 2012, in Public Session, beginning at 2:00 p.m., at the Newport Police Station, 120 Broadway, Newport, Rhode Island, pursuant to notice of the meeting to all subcommittee members, and public notice of the meeting.

In attendance: Ms. Martha Sheridan (Co-Chair), Ms. Amy Gerry, Ms. Alison Eichler, Mr. Ken Shane, Ms. Kathleen Papp, Mr. Robert Spagnolo

CALL TO ORDER

Ms. Sheridan called the meeting to order at 2:10 pm.

APPROVAL OF MINUTES FROM MARCH 9, 2012 MEETING

A motion was made to approve the minutes from the March 9, 2012 committee meeting. Motion was seconded, all were in favor.

GENERAL DISCUSSION

There was a discussion about the downtown Newport celebration scheduled for June 22, 2012. Ms. Papp informed the subcommittee that the Newport Chamber of Commerce has submitted an application to secure the U.S. Navy band for the event. It was suggested that the band play under a tent near 22 Bowens and that an appropriate band size might be 15-20 members. Mr. Spagnolo expressed his hope that there would be an America's Cup Racing vessel berthed nearby and we could present a speaking program with a crew member at that location.

It was noted that the Meeting House has offered their site as a possible location for the movie. Ideally the movie would be shown outdoors but could be moved indoors in case of inclement weather.

There was a discussion regarding having some of the eateries at Bowen's Wharf set up cash-and-carry food stations outdoors during the event. Mr. Spagnolo agreed to discuss this topic with Bart Dunbar. There was also a suggestion that the retail stores offer some sort of incentive to encourage traffic. Ms. Gerry agreed to meet with individual retailers to gather possible offers.

Ms. Sheridan briefed the committee on the status for the gala/cocktail reception. She stated that a task force is working on that event and had met via conference call on Thursday, May 8<sup>th</sup>. The following details were provided to the committee regarding the event:

- Event Date: May 18, 2012
- Location: North Lawn at Fort Adams
- Theme: focus on the “new” America’s Cup races
- Gift Bags: To be coordinated by Ms. Eichler.

The group reviewed an invitation template provided by the America’s Cup Event Authority and it was agreed that we could use that format for the gala/cocktail reception. It was also agreed that the invitation would be sent electronically utilizing databases made available by the Governor’s Office and host committee members.

There was no update on the progress of the workshop task force. However, Ms. Sheridan stated that she had a conversation with Mr. Bill Clarke from the Town of Portsmouth and he indicated that they might be interested in offering tours of the boatbuilding facilities at the Melville Boat Basin.

Ms. Sheridan provided the group with a recap of the progress of the South County event based on newspaper reports from the previous day.

It was noted that the Sail Newport event at the Jane Pickens theatre would take place on March 30, 2012.

#### CLOSING REMARKS AND ADJOURNMENT

The group set the next meeting date for Thursday, April 5, 2012 at 10:00 am with the location to-be-determined.

A motion was made to adjourn the meeting at 2:40 p.m. Motion was approved, all in favor.